



SECOORA STAKEHOLDER & MEMBERS MEETING

May 14, 2014
Savannah, GA

Thanks



Gold Sponsor:



Silver Sponsor:



TELEDYNE
RD INSTRUMENTS
A Teledyne Technologies Company



Venue Sponsorship:

The University of Georgia,
Skidaway Institute
of Oceanography

Thanks to Steering Team



Dave Easter (US IOOS)

Alan Leonardi (NOAA AOML)

George Sedberry (NOAA NMS)

Gale Peek (NOAA CSC)

Steve Woll (Weatherflow)

Debra Hernandez

Megan Lee

Vembu Subramanian

Abbey Wakely



SECOORA STAKEHOLDER MEETING

May 14, 2014

Savannah, GA

Stakeholder Meeting Agenda



- | | |
|-------------------|--|
| 8:00am – 8:30am | Registration and Coffee (Breakfast Is On Your Own) |
| 8:30am – 9:00am | State of SECOORA
(George Maul, SECOORA Chair and Debra Hernandez, SECOORA) |
| 9:00am – 9:30am | State of IOOS (Zdenka Willis, Director, U.S. IOOS Program Office) |
| 9:30am – 10:00am | Linking Physical and Biological Data
(Bonnie Ponwith, Director, NOAA SE Fisheries Science Center) |
| 10:00am – 10:30am | Break with Sponsors and PI Posters (Cumberland Room) |
| 10:30am – 11:45am | Fisheries Panel
<u>Moderator</u> : George Sedberry, NOAA National Marine Sanctuaries Southeast, Gulf of Mexico, and Caribbean Region <ul style="list-style-type: none">• Erich Jaeger, Maverick Fishing Tours• Mitch Roffer, ROFFS™ and SECOORA PI• Jerry Ault, University of Miami |
| 11:45am – 12:45pm | Lunch with Sponsors and PI Posters (Cumberland Room) |

Stakeholder Meeting Agenda



12:45pm – 1:45pm

Coastal Hazards Panel

Moderator: Steve Woll, Weatherflow

- Peter Sheng, University of Florida and SECOORA PI
- Jesse Feyen, NOAA Office of Coast Survey
- Peter Sucsy, St. Johns River Water Management District

2:00pm – 2:15pm

Break with Sponsors and PI Posters (Cumberland Room)

2:15pm – 3:15pm

Ecological Forecasting Panel

Moderator: Rob Condon, UNCW

- Ruoying He, NCSU and SECOORA PI
- Allison Allen, NOAA Ecological Forecasting Roadmap
- Brad Gane, Georgia Department of Natural Resources

State of SECOORA

Debra Hernandez, SECOORA

SECOORA Members



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL



ROSENSTIEL
SCHOOL of MARINE &
ATMOSPHERIC SCIENCE



UNIVERSITY OF
SOUTH CAROLINA
Arnold School of Public Health

Duke

NICHOLAS SCHOOL OF THE
ENVIRONMENT
DUKE UNIVERSITY MARINE LAB



UNIVERSITY OF
SOUTH CAROLINA
College of Arts and Sciences



FLORIDA
GULF COAST
UNIVERSITY



FIU

Arts &
Sciences
School of Environment, Arts and Society



RDSEA
INTERNATIONAL



University of
Central
Florida



WeatherFlow
Better Data. Better Decisions.



NOAA in the
Southeast and
Caribbean Region



INDIAN RIVER
STATE COLLEGE



UF UNIVERSITY of
FLORIDA



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HARBOR BRANCH
FLORIDA ATLANTIC UNIVERSITY



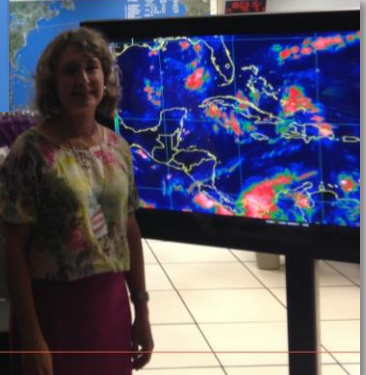
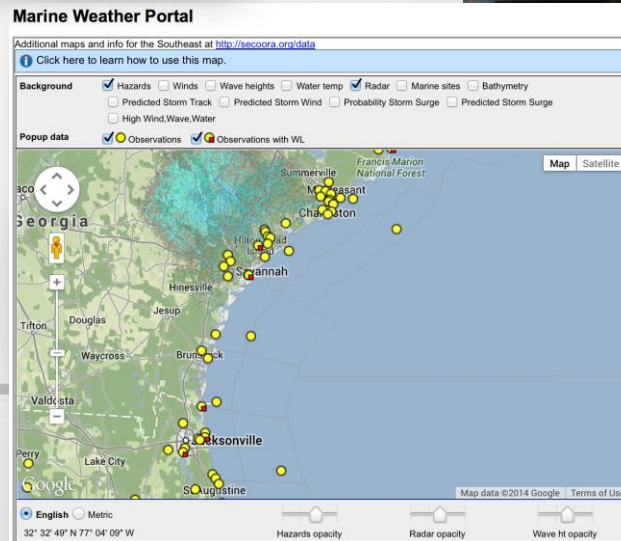
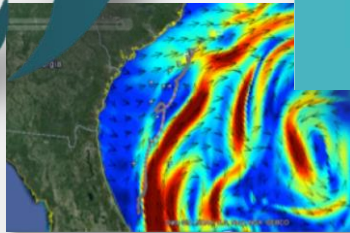
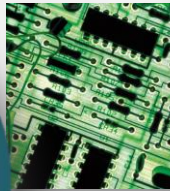
Hydromet



Southeast, Gulf of Mexico,
and Caribbean Region of
the Office of the National
Marine Sanctuaries



SECOORA Works!



Impact: Observations



- 253 real-time stations (federal & nonfederal)
 - 22% of coastal ocean surface
 - 71% of subsurface
 - 3000 obs/hour ... 26.3M/year

In-person outreach in 2013

Engaged in over 62 outreach events (**138% incr.**)

- Ecological Forecasting webinar
- WFOs (Chas., Tampa, Miami)
- Nat'l Hurricane Center
- Wilmington sector USCG
- NC Sea Grant
- SE Fisheries Science Center
- Ocean Acidification Office
- GSAA meetings
- Our Global Estuary (HBOI)
- Congressional offices
- SRI International
- UNCW, NCSU, FGCU, UM, AOML, USF
- NC Coastal Management & Sentinel Site programs
- SC Maritime Association (2014)

Digital Outreach since Jan. 1 2014



646 newsletter
subscribers (2% incr.)

59% > newsletter opens

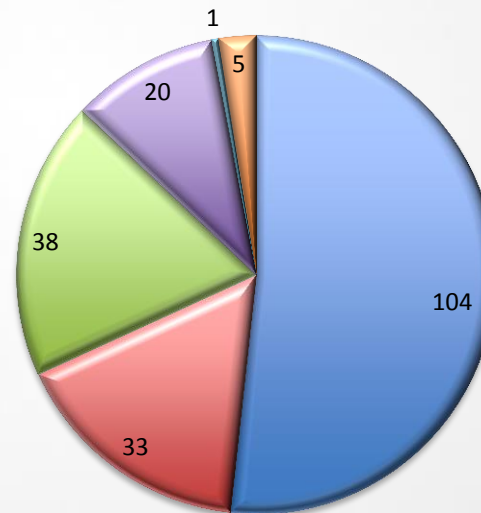
25% > Facebook likes

54% > Twitter followers

Social Media Referrals to Website

Jan. 1, 2014 - May 11, 2014

201 total Page Sessions



■ April 2014 Newsletter

■ Twitter

■ Reddit

■ Facebook

■ LinkedIn

■ Pinterest

Impact: Delivering Benefits

- Gliderpalooza
- HURREX
- Ecological Forecasting Roadmap
- SE Ocean Acidification Network (?)

September 1, 2013

Ecological Forecasting Roadmap

A Roadmap to Enhance Development and Delivery of NOAA's

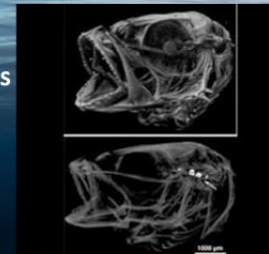
Ecological Forecasting Services

Section I: Definition and Background

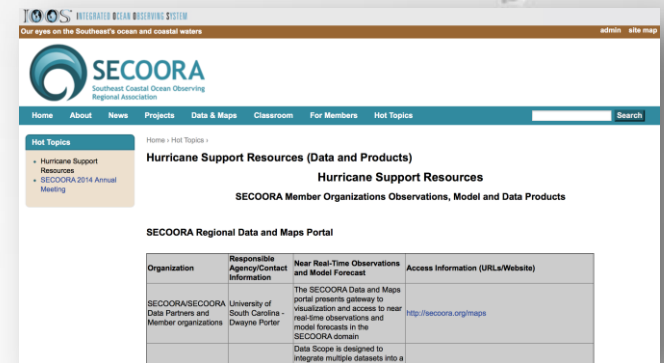
The concept of ecological forecasting has been around for at least two to three decades and continues to gain traction as a unifying theme around which to integrate capabilities across disciplines toward development of predictive tools for resource management and ecosystem applications (e.g., CENR, 2001; Clark et al., 2001; Valette-Silver and Scavia; 2003; Sandifer et al. 2012; plus numerous internal NOAA documents). While there are several definitions for ecological forecasting in the literature, for the purposes of this document we define ecological forecasting as follows:

*What Do We Know? What Don't We Know?
What Do We Need to be Thinking About?*

- What is the state of the science?
- Who are the stakeholders?
- What are the unique considerations of the region?
 - Estuaries, Gulf Stream, Eddies, Species (coralline algae, seagrasses, corals, shrimp, shellfish, cobia, sturgeon)
- Others TBD?



Bignami et al. 2013



A black and white photograph of a research vessel's deck. In the foreground, a large, white, cylindrical buoy is being hoisted by a crane. Two crew members, wearing hard hats and life vests, are visible on the deck, one of whom is pulling on a rope. The ocean and a cloudy sky are in the background.

State of IOOS

Zdenka Willis, Director
U.S. IOOS Program Office



Linking Physical and Biological Data

Bonnie Ponwith, Director, NOAA
SE Fisheries Science Center

Break



Sponsors / PI Poster Session (Cumberland Room)

Fisheries Panel



Moderator: George Sedberry, NOAA National Marine Sanctuaries Southeast, Gulf of Mexico, and Caribbean Region

- Erich Jaeger, Maverick Fishing Tours
- Mitch Roffer, ROFFS™ and SECOORA PI
- Jerry Ault, University of Miami

Lunch



Sponsors / PI Poster Session (Cumberland Room)

Coastal Hazards Panel



Moderator: Steve Woll, Weatherflow

- Peter Sheng, University of Florida and SECOORA PI
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Break



Sponsors / PI Poster Session (Cumberland Room)

Ecological Forecasting Panel



Moderator: Robert Condon, UNCW

- Ruoying He, NCSU and SECOORA PI
- Allison Allen, NOAA Ecological Forecasting Roadmap
- Brad Gane, Georgia Department of Natural Resources



SECOORA MEMBERS BUSINESS MEETING

May 14, 2014
Savannah, GA

Members Business Meeting Agenda



- 3:15pm – 3:30pm Welcome (George Maul, SECOORA Chair)
- Introductions / Roll Call
 - Sponsor Recognition
- 3:30pm – 4:00pm IOOS Association Update and Congressional Outlook
(Josie Quintrell, Director, IOOS Association)
- 4:00pm – 5:00pm SECOORA Members Business Meeting (George Maul, SECOORA Chair)
- SECOORA Annual Update (SECOORA Staff)
 - SECOORA FY15 Operating Budget Review / Approval
(John Proni, SECOORA Treasurer)
 - Use of Member Dues (Debra Hernandez, SECOORA)
 - Review of Election Procedures / Annual Election of Board of Directors
(Mitch Roffer, SECOORA Board Development Committee Chair)
 - Board Member Recognition (George Maul, SECOORA Chair)
- 5:00pm – 6:00pm Happy Hour with Sponsors and PI Posters
- Beer and Wine Provided with Light Hors d'oeuvres
 - Take Down Exhibits and Posters

Welcome



George Maul, SECOORA Chair

- Introductions/ Roll Call
- Sponsor Recognition

Sponsorship



Gold Sponsor:



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Venue Sponsorship:

The University of Georgia,
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SECOORA Members



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UNIVERSITY OF
SOUTH CAROLINA
College of Arts and Sciences



FLORIDA
GULF COAST
UNIVERSITY



FIU

Arts &
Sciences
School of Environment, Arts and Society



Hydromet



Southeast, Gulf of Mexico,
and Caribbean Region of
the Office of the National
Marine Sanctuaries





IOOS Association Update and Congressional Outlook

Josie Quintrell, Director, IOOS Association

SECOORA Members Business Meeting

George Maul, SECOORA Chair

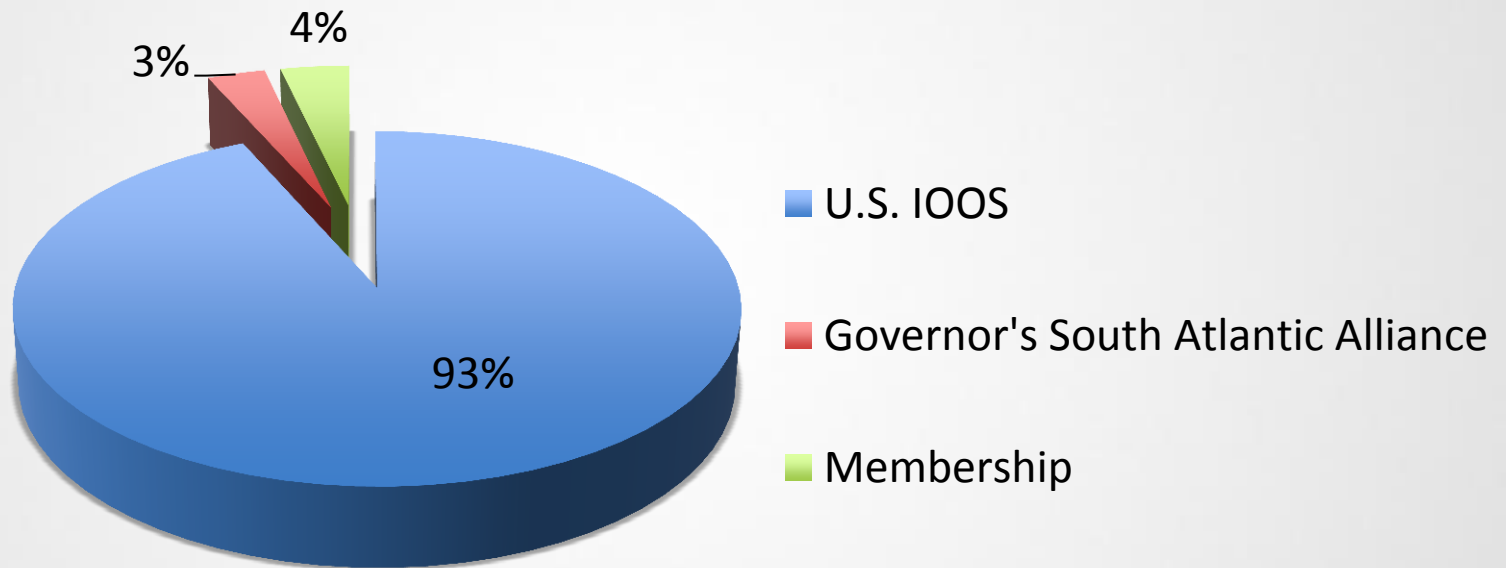
SECOORA Annual Update

SECOORA Staff

2014 Financials



INCOME

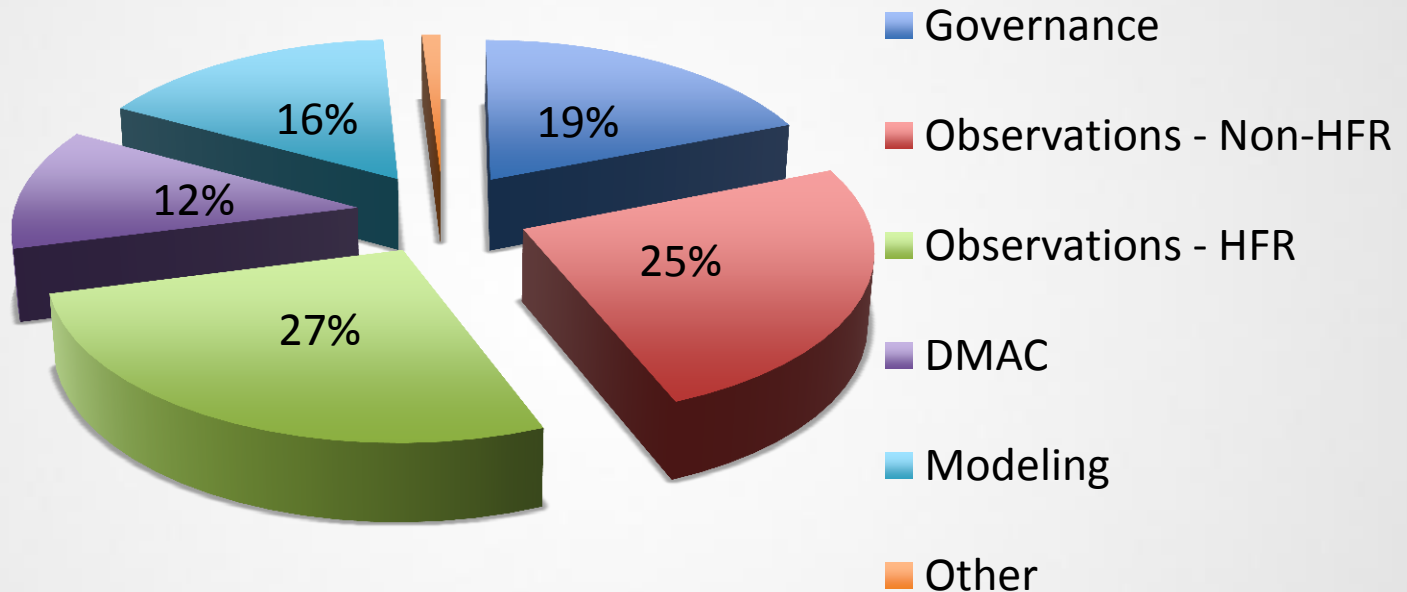


The financial information represents funding allocated in 2014.

2014 Financials



EXPENSES



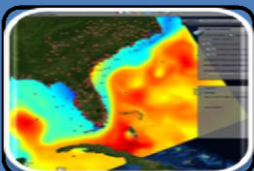
The financial information represents funding allocated in 2014.

SECOORA RCOOS Elements



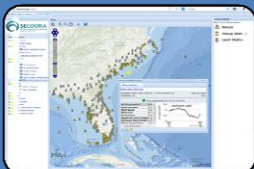
Observing

Goal: Sustain existing observational assets



Modeling

Goal: Support regional ocean circulation and application- specific models



Data Management and Communications

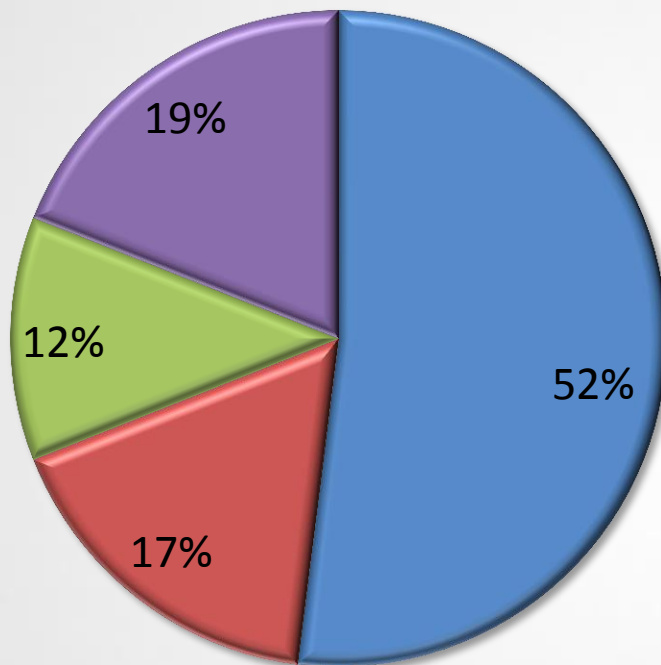
Goal: Support data providers and users on integration and delivery of data and information products, maintain DMAC infrastructure, and collaborate with IOOS on DMAC efforts.



In-reach, outreach and operations

Goal: Engage staff, board, RCOOS PIs and members to increase awareness and promote SECOORA and U.S. IOOS

Year 3 IOOS Funding: \$2.49M



■ Observing

■ Modeling

■ Data Management

■ Management and Development

Year 3 Integration Projects:
HF Radar Waves - \$60K
Model Skill Assessment - \$32K
Product Development - \$56K

Outreach

WHAT IS A COASTAL OBSERVING SYSTEM?

A coastal ocean observing system is a combination of instruments on buoys, satellites, ships, drifters & underwater vehicles that are used to make observations of the coast & ocean. Computer models are developed as part of the system to understand the ecosystem & make forecasts of changing conditions.



WHO IS SECOORA?

The Southeast Coastal Ocean Observing Regional Association, SECOORA, collects & delivers critical data & information necessary to increase our understanding of our coast & oceans in NC, SC, GA, & FL. SECOORA is one of the eleven regions that comprise the Integrated Ocean Observing System, IOOS. IOOS is a federal, regional, & private-sector partnership working to enhance our ability to collect, deliver, & use information.



WHAT DOES SECOORA DO?

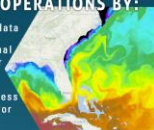
SUPPORTS ECOSYSTEMS BY:

- Linking biological & fisheries data with marine weather data
- Providing forecasts of ecosystem parameters such as bottom temperature & chlorophyll
- Developing predictive models for beach water quality advisories



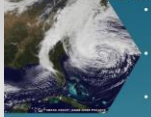
SUPPORTS MARINE OPERATIONS BY:

- Collecting real-time wave, wind, temperature, current and other data
- Providing critical data for National Weather Service marine weather forecasts
- Collecting & providing ready access to surface current data needed for search & rescue operations



SUPPORTS PREDICTION OF COASTAL HAZARDS BY:

- Integrating real-time coastal ocean & model data for protection of coastal property
- Providing surface current data used to predict the movement of red tides & pollution from spills
- Providing data used to predict storm surge, hurricane intensity & rip currents



ADDRESSES CLIMATE CHANGE BY:

- Monitoring ocean acidification
- Modeling potential local level impacts of sea level rise
- Supporting Governors' South Atlantic Alliance climate change initiatives with marine observations



For more information, please contact Debra Hernandez at debra@secoora.org or visit our website www.secoora.org



OUR EYES ON THE SOUTHEAST COAST

WHO WE ARE:



OUR EYES ON THE SOUTHEAST COAST

WHO WE ARE:

The Southeast Coastal Ocean Observing Regional Association, SECOORA, collects and delivers critical data and information necessary to increase our understanding of our coast and oceans in NC, SC, GA, and FL. SECOORA is one of the eleven regions that comprise the Integrated Ocean Observing System, IOOS. IOOS is a federal, regional, and private-sector partnership working to enhance our ability to collect, deliver, and use information.

WHAT WE DO IN GEORGIA:

- Educate tomorrow's ocean leaders by bringing observing technologies and tools into the classroom of students in GA
- Support marine commerce and safe operations through data accessibility
- Monitor ocean surface currents and waves along the GA coast through high frequency radars, buoys, and gliders



Image Credit: NOAA/NOAA Office of Oceanic and Atmospheric Administration. Aerial view of the Georgia Bight showing the Georgia Current and the Georgia Bight. The image is from the first BOB Workshop held at BOB.

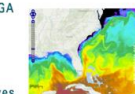


Image Credit: NOAA/NOAA Office of Oceanic and Atmospheric Administration. Aerial view of the Georgia Bight showing the Georgia Current and the Georgia Bight. The image is from the first BOB Workshop held at BOB.



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SOUTHEAST COAST

CHARLESTON, SC

SOUTHEAST COASTAL OCEAN OBSERVING REGIONAL ASSOCIATION

CHARLESTON, SC | WWW.SECOORA.ORG | 843.906.8686

http://secoora.org/members/frequent_docs



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55% OF THE
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2013 FIN

4% Membership

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South Atlantic Alliance

2013

Debra Hernand
Executive Di
debra@seco
843.906.8686



SECOORA

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SECOORA
Southeast Coastal Ocean Observing
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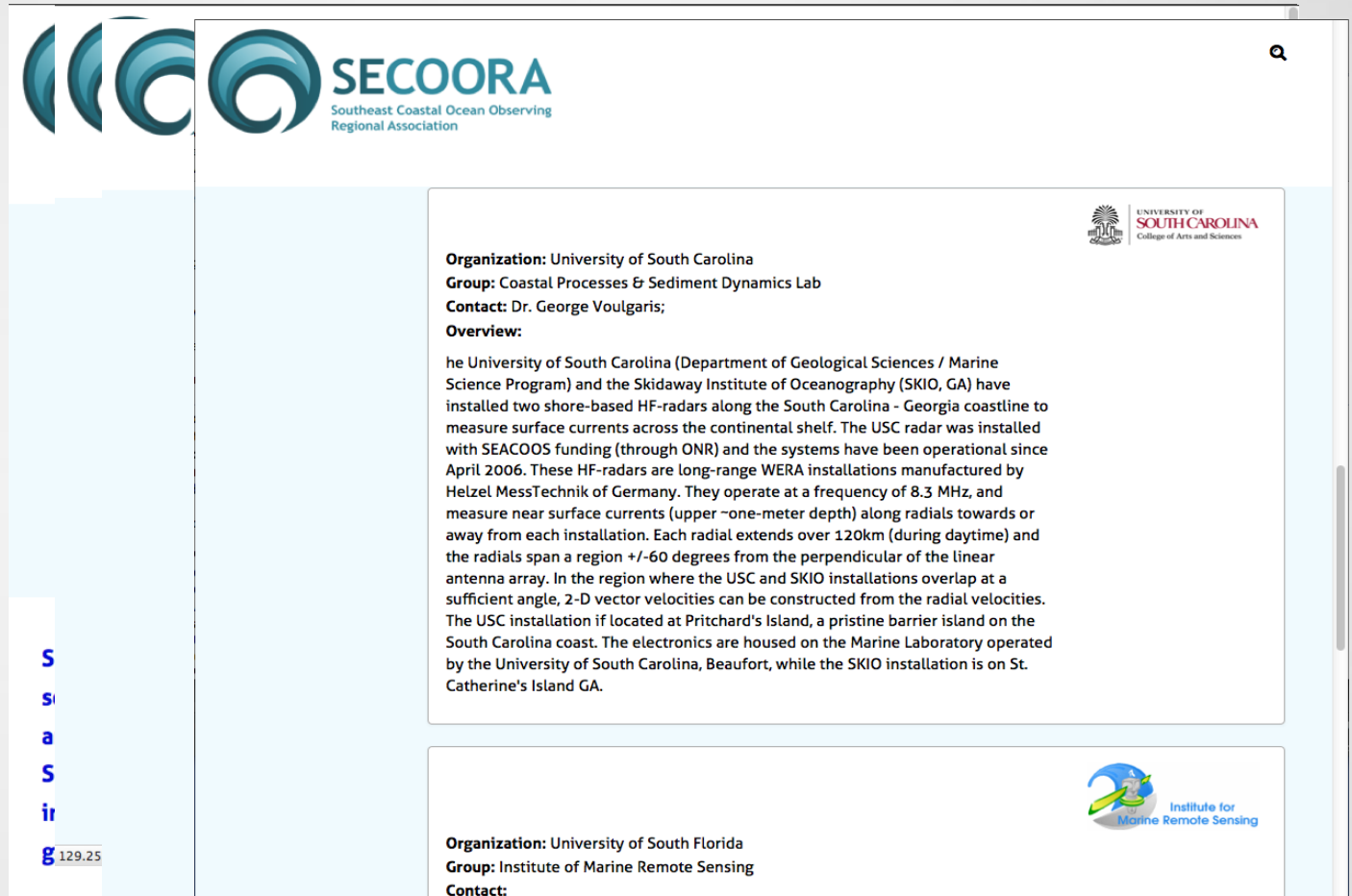
SECOORA ANNUAL REPORT 2013

Individual Members | Sustaining Members | Affiliate Members

George Sedt

Maintain and upgrade interactive maps and data portal:

- ... to a more intuitive catalog approach providing the user greater control over content.



The screenshot displays the SECOORA (Southeast Coastal Ocean Observing Regional Association) data portal. The header features the SECOORA logo and a search icon. The left sidebar contains a vertical list of categories: 'S', 's', 'a', 'S', 'ir', and 'g' (with a small '129.25' next to it). The main content area shows two entries, each with a logo, organization name, group, contact, and overview.

Organization: University of South Carolina
Group: Coastal Processes & Sediment Dynamics Lab
Contact: Dr. George Voulgaris;
Overview:
The University of South Carolina (Department of Geological Sciences / Marine Science Program) and the Skidaway Institute of Oceanography (SKIO, GA) have installed two shore-based HF-radars along the South Carolina - Georgia coastline to measure surface currents across the continental shelf. The USC radar was installed with SEACOOS funding (through ONR) and the systems have been operational since April 2006. These HF-radars are long-range WERA installations manufactured by Helzel MessTechnik of Germany. They operate at a frequency of 8.3 MHz, and measure near surface currents (upper ~one-meter depth) along radials towards or away from each installation. Each radial extends over 120km (during daytime) and the radials span a region +/-60 degrees from the perpendicular of the linear antenna array. In the region where the USC and SKIO installations overlap at a sufficient angle, 2-D vector velocities can be constructed from the radial velocities. The USC installation is located at Pritchard's Island, a pristine barrier island on the South Carolina coast. The electronics are housed on the Marine Laboratory operated by the University of South Carolina, Beaufort, while the SKIO installation is on St. Catherine's Island GA.

Organization: University of South Florida
Group: Institute of Marine Remote Sensing
Contact:

SECOORA Members Business Meeting

George Maul, SECOORA Chair

A black and white photograph of a research vessel's deck. In the foreground, a large, white, cylindrical buoy is being hoisted by a crane. Two crew members, wearing hard hats and life vests, are visible on the deck, one of whom is pulling on a rope. The ocean and a cloudy sky are in the background.

SECOORA FY15 Operating Budget Review/Approval

John Proni, SECOORA Treasurer

SECOORA FY15 Operating Budget

Review/Approval
(see handout)

Use of Member Dues

Debra Hernandez, SECOORA

Use of Member Dues



(see handout)

Use of Members' Dues



F&A Committee's Prioritized List for Use of Members' Dues

(see handout)

1/30/14 Meeting Results

Priorities:

- 1) Add \$10-20K annually to the reserve fund**
- 2) Host Congressional luncheons**
- 3) Invest in the Stakeholder Council**
- 4) Advertise SECOORA**

Annual Election Board of Directors

Annual Election Board of Directors

Mitch Roffer

SECOORA Board Development Committee Chair

- Review of Election Procedures
- Annual Election of Board of Directors

Board Member Recognition



THANK YOU!!

PETER SHENG

BOB WEISBERG

GEORGE MAUL

Evening Happy Hour



Sponsors and PI Posters